

INVEST VANCOUVER

A service of **metro**vancouver

Welcome to Invest Vancouver's newsletter, your 5-minute read on economic news, updates, and activities across our region.



Growth in Agri-foodtech: Dig up the latest findings

The Metro Vancouver region is emerging as a global leader in agri-foodtech, offering significant opportunities in diverse agricultural production and food processing, along with access to a large customer base. From production to consumption, the region's strategic location, skilled talent, and high population density make it an ideal environment for innovative businesses looking for access to key growing markets.

To learn more, check out our recently published:

[Agri-foodtech Key Findings](#)



Our Region's Advantages

Metro Vancouver is a dynamic region generating global interest for its sought-after talent, leading innovation hubs, and access to key markets; but what has been most valuable to companies operating within our region?



[Learn More](#)

Invest Vancouver recently interviewed leading companies operating across the region to uncover the qualities that supported their success. From global leaders to agile startups, many companies shared their sentiment in what made their decision to expand, grow or scale in a region that fosters innovation, and global competitiveness.

Learn more about the top qualities of the Metro Vancouver region's [business landscape](#).

***New Announcement - Interactive Digital Media Tax Credit**

On September 1, the Metro Vancouver region's digital media & entertainment sector got a boost from the Government of British Columbia through the Interactive Digital Media Tax Credit to support local businesses.

With a thriving creative tech industry for film, TV, and interactive digital media production, the region offers immense investment opportunities:

- 3rd largest Film & TV production center in North America
- 1,000+ Digital Media & Entertainment businesses operating in the region
- 40,000+ highly skilled workers and professionals

[Read More](#)

Peliplat Celebrates 1-Year in the Region

New companies are joining our region's industry all the time. This month marks the 1-year anniversary of Peliplat opening its first Canadian office in the Metro Vancouver region.

Peliplat, an innovative platform for film and television enthusiasts, has experienced significant growth, expanding to 25 full-time employees. The company continues to actively hire to further support its expansion and prepare for a new phase of ambitious growth.

Discover why the Metro Vancouver region is a great place to do business. Read the [Peliplat's Case Study](#)

"Vancouver's geographic positioning has been a huge advantage for us. We're perfectly situated between our main hubs in Argentina and China, allowing us to operate efficiently across time zones."

- Bob Woolsey, Peliplat
Public Relations Manager

Events Coming Up...

GVBOT: Indigenous Opportunities Forum

Join Invest Vancouver at the Greater Vancouver Board of Trade's annual **Indigenous Opportunities Forum** on October 2 to connect, share, and learn about the projects and partnerships led by Indigenous communities within the region.

Signals Creative Tech Expo 2025

From October 3-12, join Invest Vancouver at **Signals Creative Tech Expo 2025**, an exciting multi-day event bringing together artists, industry leaders, and change makers in the digital media & entertainment industry through innovative storytelling across video games, XR (extended reality), virtual production, and AI.

Vancouver International Film Festival

Celebrate exceptional cinema at the 44th annual **Vancouver International Film Festival** from October 2-12 to learn about the latest in film, art, and culture from across the globe.

GVBOT: University of British Columbia Forum

Learn about 'Building a Better World Together Through Purposeful Research Partnerships' with Invest Vancouver at the Greater Vancouver Board of Trade event on October 15 to discover how research partnerships are fueling progress across sectors and training the talent needed to grow the province's innovation economy.

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Invest Vancouver is Metro Vancouver's economic development service for the region. By working to secure strategic investment, promote the region to a global audience, and advise decision-makers through forward-thinking economic research and policy analysis, Invest Vancouver is amplifying opportunity and advancing shared prosperity for residents of the region. Learn more about [Invest Vancouver](#).

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In a region like no other.

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