



Welcome to Invest Vancouver's newsletter, your 5-minute read on economic news, updates, and activities across our region.

Join Invest Vancouver at Web Summit Vancouver during May 11-14, 2026. As one of the world's leading tech conferences, Web Summit Vancouver brings together 20,000+ founders, investors, journalists, and technology leaders from around the globe for thoughtful programming and networking opportunities.

During the conference, Invest Vancouver will host focused sessions to promote why the Metro Vancouver region is an attractive place to invest, grow, and scale operations:

- **Tech Advantage Tours | Monday, May 11, 2026**  
Experience how Metro Vancouver's leading academic institutions support industry partners in accelerating breakthrough innovation into real opportunity. Pick-up from Downtown Vancouver; Travel via bus to either the University of British Columbia, Simon Fraser University (Surrey Campus), or the Centre for Digital Media. [Register Here](#)
- **Invest Vancouver Seminar Series**  
Join us for two expert-led sessions designed for global companies exploring expansion. Learn how to establish or grow operations in the Metro Vancouver region with practical, actionable insights. [Learn More](#)
  - **Connecting Indo Pacific Companies to Metro Vancouver | Tuesday, May 12, 2026**  
Hosted in partnership with Lawson Lundell LLP
  - **Immigration, Incentives, and Talent | Wednesday, May 13, 2026**  
Hosted in partnership with EY Law LLP and British Columbia Institute of Technology

## Corporate Growth and Expansion Drivers

Invest Vancouver recently developed business intelligence from surveys which identified patterns of foreign direct investment and factors that influence expansion decisions in the Metro Vancouver region.

Survey results show that, while many foreign firms initially entered the region with a small footprint, the Metro Vancouver region's business environment provides foreign firms with the confidence to reinvest and scale over time.

The average company has more than tripled their workforce since landing in the region, with many

**Since landing, the average foreign company has more than tripled its headcount.**

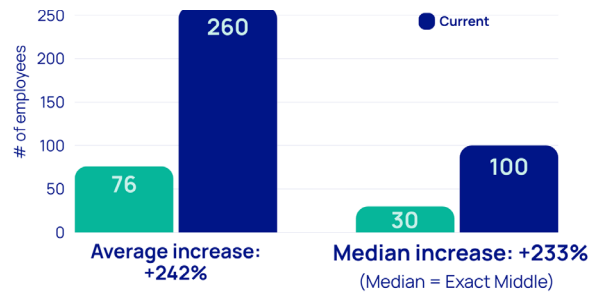
**Change in firm size since market entry**  
2025 Survey of Senior Executives at Foreign MNEs in the Metro Vancouver region

300

● At time of entry

planning further expansion over the next three years and expecting the process to be easy.

[Read More](#)



## 2026 Annual Plan

Invest Vancouver's 2026 Annual Plan was endorsed by the Metro Vancouver Regional District Board on February 27, setting priorities that build on past achievements and advance strategies to attract global investment.

The plan reflects Invest Vancouver's commitment to securing high-quality jobs, attracting strategic investment, and supporting a prosperous future for all communities and residents across the Metro Vancouver region. These 2026 priorities will guide our work to strengthen a resilient regional economy.



[Read More](#)

## Local Partnerships, Global Impact

Connecting global leaders and fostering partnerships helps promote economic diversification and strengthen the region's economic competitiveness.

Invest Vancouver was pleased to partner with the Consulate General of Ireland in Vancouver to mark the launch of, *Beyond Barriers: Deepening Canada –Ireland Trade and Investment*; alongside his Excellency John Concannon, Ambassador of Ireland to Canada, and Cathy Geagan, Consul General of Ireland. The report's findings reinforce the importance of continued international partnerships in building a resilient and diversified regional economy.



Additionally, Invest Vancouver welcomed a senior French delegation led by Nicolas Forissier, France's Minister Delegate for Foreign Affairs and Economic Attractiveness as well as Ambassador Michel Miraillet and Consul General Raphaël Dang.



The visit underscored a shared commitment to stronger bilateral ties that support economic growth on both sides of the Atlantic.



## ⚽ Kick off to FIFA World Cup 2026

FIFA World Cup is coming to the Metro Vancouver region this summer from June 13 – July 7, 2026, and is expected to attract more than 300,000 fans to cheer on Australia, Qatar, New Zealand, Belgium, Switzerland, Canada, and more. This creates a unique opportunity to spotlight business opportunities across our region on a global platform. Stay tuned to learn more about upcoming business attraction activities during the World Cup.

### Follow Us to Learn More



Invest Vancouver is Metro Vancouver's economic development service for the region. By working to secure strategic investment, promote the region to a global audience, and advise decision-makers through forward-thinking economic research and policy analysis, Invest Vancouver is amplifying opportunity and advancing shared prosperity for residents of the region. Learn more about [Invest Vancouver](#).

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Opportunity, Amplified.  
In a region like no other.