

# INVEST VANCOUVER

A service of **metro**vancouver

Welcome to Invest Vancouver's newsletter, your 5-minute read on economic news, updates, and activities across our region.

## FIFA World Cup 2026

Invest Vancouver was proud to work with Trade and Invest BC and Invest in Canada to present BC Business House at the Vancouver Convention Centre. This space was designed to advance trade, attract investment, and showcase BC's key sectors and opportunities. With dedicated spaces for business meetings, collaboration, match viewing, and additional programming to promote business opportunities, BC Business House advanced deal exploration, partnership development, and investment decision making.

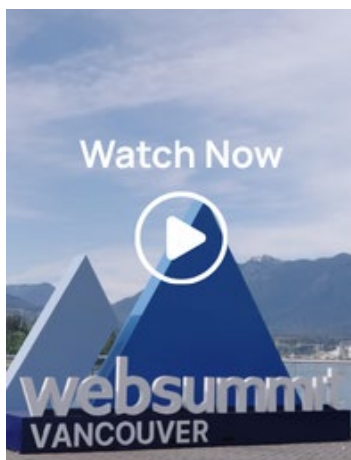
From June 17 to July 6, Invest Vancouver delivered eight panel discussions at BC Business House, five executive sector tours, and three executive networking walks on the seawall with members of the Vancouver Whitecaps. These curated experiences showcased the Metro Vancouver region's globally competitive industries as well as our lifestyle, accessibility, and quality of place that continue to attract innovation, talent, and investment. Thank you to Pacific Economic Development Canada (PacifiCan) for their dedicated support.

[Learn More](#)

## Web Summit Vancouver

Last month, Web Summit Vancouver welcomed 20,235 attendees, 1,197 startups, and 768 investors from over 100 countries. With an uptick of nearly 13 per cent in attendance over the previous year, the event received the largest-ever investor turnout for the North American edition of the conference.

Invest Vancouver led three investor tours showcasing post-secondary partners (UBC, SFU, and the Centre for Digital Media) and organized two FDI seminars connecting global investors with regional opportunities.



[Recap Video](#)

In parallel, Invest Vancouver worked with member jurisdictions to activate **Team Invest Vancouver**—a coordinated, region-wide approach to lead generation and investor engagement during Web Summit

Vancouver. This unified effort strengthened the region's visibility and supported engagement across key sectors, including creative tech, AI, quantum, cleantech, life sciences, and agritech. At the BC Pavilion, Invest Vancouver announced the landing of 5 additional companies that have expanded into our region.

Thank you to: Innovate BC, Trade and Invest BC, Destination Vancouver, Pacific Economic Development Canada, City of Vancouver, Innovation UBC, SFU, BCIT, DigiBC, Sony Pictures Imageworks, Lawson Lundell LLP, and EY Law LLP among other partners for another successful year.

## Expansions in the Region

### Nutanix

Nutanix, a US-based technology company and global leader in hybrid multicloud computing, is planning a significant multi-year investment in the Metro Vancouver region. Working closely with the City of Vancouver, Invest Vancouver supported the team at Nutanix.

Nutanix chose the Metro Vancouver region for its highly specialized talent in infrastructure, cloud, and distributed systems engineering. Expansion plans include hiring for hundreds of high-paying jobs. Congratulations to the team at Nutanix for a successful launch event at Web Summit Vancouver and a strong start to hiring!

### BeroAI

BeroAI is a pet technology company developing AI-powered tools to improve communication between dogs and their owners. Originally from Korea, the company opened its first Vancouver office in October 2024. In November 2025, after finding genuine connections in the local tech community, BeroAI selected the Metro Vancouver region for their global headquarters.

The company chose the region to bring Korea's world-class engineering into a broader global market and to access the talent needed to move quickly at the intersection of advanced technology and a new cultural context.

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The Metro Vancouver region continues to garner global interest from companies focused on AI, cybersecurity, fintech, and digital health. To learn more about expansion opportunities, [connect with our team](#).

## Invest Vancouver Funding Update

Invest Vancouver has secured over \$900,000 in federal funding to continue advancing initiatives and projects that will strengthen the Metro Vancouver regional economy.

- Invest Vancouver received \$552,500 in funding through the Government of Canada's **Future Skills Program** to continue growing the Invest Talent Cybersecurity Workforce Hub, an employer-led regional talent accelerator project. The Hub will bring together employers, post-secondary institutions, and workforce partners to co-design and deliver targeted training to address the critical skill gaps found in the pool of cybersecurity talent.
- Invest Vancouver also received \$370,560 in grant funding from the **CanExport Community Investment Program** to support the attraction of foreign direct investment (FDI) to the Metro Vancouver region. The CanExport Community Investment Program is a federal government initiative that provides financial support to communities aiming to attract, retain, and expand FDI, covering up to 60 per cent of eligible expenses.

## Showcasing Metro Vancouver's Leadership in Defence and Security Innovation

Invest Vancouver continues to participate as a member of the Pacific Security Bank Bid Committee, the Province of BC, and the business community. The goal is to promote Canada's West Coast as the preferred location for the global headquarters of the new Defence, Security and Resilience Bank (DSRB).



The Metro Vancouver region anchors British Columbia's defence industrial base across marine, aerospace, and ocean technologies as well as advanced dual-use capabilities in drones, robotics, remote sensing, cybersecurity, quantum technologies, AI, and advanced manufacturing.

While there are many advantages that have always made our region attractive, we are the only major Canadian economic hub where business can be conducted with Asia and Europe in a single day. In an era defined by time sensitivity, coordination, and trust, this matters.

[Read more here.](#)

### Around the Globe

Invest Vancouver continues to advance an international presence through strategic outbound missions to focus on attracting global investment to the Metro Vancouver region.

At the start of June, the team participated in the Global Affairs Canada Spring Roadshow to Japan and Korea to promote the region's cleantech sector and engage with interested business ventures looking to expand to North American.

The team continued this momentum in June, collaborating with partners to promote the region's business advantages at VIVA Tech (High tech), BIO International (Life Sciences), and CanSec in Ottawa.



### Follow Us to Learn More



Invest Vancouver is Metro Vancouver's economic development service for the region. By working to secure strategic investment, promote the region to a global audience, and advise decision-makers through forward-thinking economic research and policy analysis, Invest Vancouver is amplifying opportunity and advancing shared prosperity for residents of the region. Learn more about [Invest Vancouver](#).

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Opportunity. Amplified.  
In a region like no other.