

# INVEST VANCOUVER

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Welcome to Invest Vancouver's newsletter, your 5-minute read on economic news, updates, and activities across our region.

## Welcome to the Region

AI Care Partner company, Heidi, recently expanded to the Metro Vancouver region from Melbourne, Australia. Heidi is focused on increasing clinical capacity by providing services that automate administrative work - documentation, form filling, and task management - so that clinicians can focus on patients. They support more than 2 million patient consults a month in Canada.

Heidi chose the Metro Vancouver region for its Canadian expansion due to the region's strong potential as a market for their digital health technology – this includes a strong healthcare ecosystem, forward-looking institutions, early technology adopters, and opportunities for strategic partnerships with healthcare providers, medical schools, and specialized clinics.

## Building Bridges between the Metro Vancouver Region and the European Union



Invest Vancouver, in partnership with the Consul General for the Kingdom of the Netherlands, co-hosted a networking event that brought together European Union (EU) Consuls General and elected officials in the Metro Vancouver region to build even stronger bilateral relations and discuss progressive trade agreements such as the [Canada-EU Comprehensive Economic Trade Agreement \(CETA\)](#), which eliminates nearly 98 per cent of tariffs on goods.

[Click here](#) to learn more about the alluring competitive advantages of the EU and the Metro Vancouver region.

## Company Profile: Acuitas Therapeutics

Invest Vancouver interviewed leading life sciences company, Acuitas Therapeutics, to discover the key competitive advantages that compelled the company to set up their head office in the Metro Vancouver region.

Acuitas is advancing nucleic acid therapeutics into clinical development and attributes its expansion success to the collaborative innovation ecosystem and access to highly skilled talent graduating from the region's world-class post-secondary institutions.

The Metro Vancouver region offers an abundance of programs, incentives and support to businesses – from startups to anchor companies – to innovate, scale, and succeed. These advantages provide tailored funding programs, industry-driven networks, and public-private partnerships, that equips businesses, like Acuitas, with the tools to thrive.



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## Invest Talent's Medtech Hub

On November 24, 2025, Invest Vancouver hosted its first Medtech roundtable in partnership with Kardiium and has since concluded a pilot project for an employer-led talent accelerator to respond to urgent workforce gaps, training 136 learners.

The Metro Vancouver region is a globally recognized R&D hub with strengths in biotech, digital health, and medical devices including:

- 28,500+ people employed across ~1,800 firms
- 27 per cent increase in GDP since 2019
- rapid expansion is requiring expertise in clinical, bio manufacturing, and commercialization skills

[Learn More](#)



## The Impact of Foreign Direct Investment in the Metro Vancouver Region

By the mid 2040's, more than 4 million people will call the Metro Vancouver region home. That growth brings both opportunity and responsibility.

As the region's economic development service for Canada's third largest economic hub, Invest Vancouver secures foreign direct investment (FDI) by promoting the region to an international audience. FDI brings in high-quality jobs and creates a ripple effect to the local economy that generates prosperity for today's residents and for future generations.

Watch Now

### Events Coming Up...

#### Quantum Days 2026

From February 18 – 20, 2026, join Canada's flagship quantum science and technology conference at Quantum Days 2026 to learn from researchers and companies presenting breakthrough work, and network with industry experts, investors, and policymakers charting the path ahead within the growing quantum sector.

#### GVBOT: Conversation with The Honourable Gregor Robertson

Join Invest Vancouver at the Greater Vancouver Board of Trade's Conversation with The Honourable Gregor Robertson, Canada's Minister of Housing and Infrastructure and Minister on February 20 to learn about the federal government's priorities in advancing housing and infrastructure initiatives to meet community needs to strengthen and diversify BC's economy.

#### BBOT: Clean Energy Summit 2026 \*PROMO CODE\*

Learn about Burnaby's bustling clean energy and climate innovation with Invest Vancouver at the Burnaby Board of Trade's Clean Energy Summit 2026 from February 25 – 27, 2026 that will bring together top voices from across Canada and beyond for three powerful days of ideas, action, and collaboration. [Register here](#) by February 11, using promo code: **INVEST** to receive an exclusive 20% off of tickets.

### Follow Us to Learn More



Invest Vancouver is Metro Vancouver's economic development service for the region. By working to secure strategic investment, promote the region to a global audience, and advise decision-makers through forward-thinking economic research and policy analysis, Invest Vancouver is amplifying opportunity and advancing shared prosperity for residents of the region. Learn more about [Invest Vancouver](#).

