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Welcome to Invest Vancouver's quarterly update. Dive into Metro Vancouver's regional advantages with this five-minute read on economic news, events, and activities across the dynamic region.

Welcome Message from the President



Looking back on our accomplishments from 2023 and what we are now set out to achieve for 2024 puts into perspective how far Invest Vancouver has come, as a service and team. In the year ahead, Invest Vancouver is making collaboration a top priority. We can accomplish so much more working together.

Industry experts and local economic partners have provided great insight to support our understanding of the key industries that guide our investment attraction activities and increase resilience for all 2.8 million residents in the Metro Vancouver region.

The [Invest Vancouver Management Board](#) and Invest Vancouver Advisory Committee have supported our regional service in tackling some of the most challenging issues in attracting and retaining foreign direct investment and building a more resilient economy. Their dedication and contributions will continue to help guide Invest Vancouver, and present new ideas and avenues for exploration to advance shared prosperity into our region.

In 2024, we will continue to put collaborative processes into practice and advance engagement opportunities, align resources, and enhance our relationships with partners and communities to position the Metro Vancouver region for success in the dynamic global economy.

Jacquie Griffiths
President, Invest Vancouver

2023 Notable KPIs

7 Companies landed

120+ Leads

\$1.23 B in investment
facilitated & retained
in the region (approx)



2024 Annual Plan

The Invest Vancouver 2024 Annual Plan was officially endorsed on February 23, 2024 by the Metro Vancouver Regional District Board. The annual plan outlines key priorities, initiatives, and activities aimed to bolster economic opportunities throughout the Metro Vancouver region.

[Read Here](#)

Discover the Metro Vancouver Region

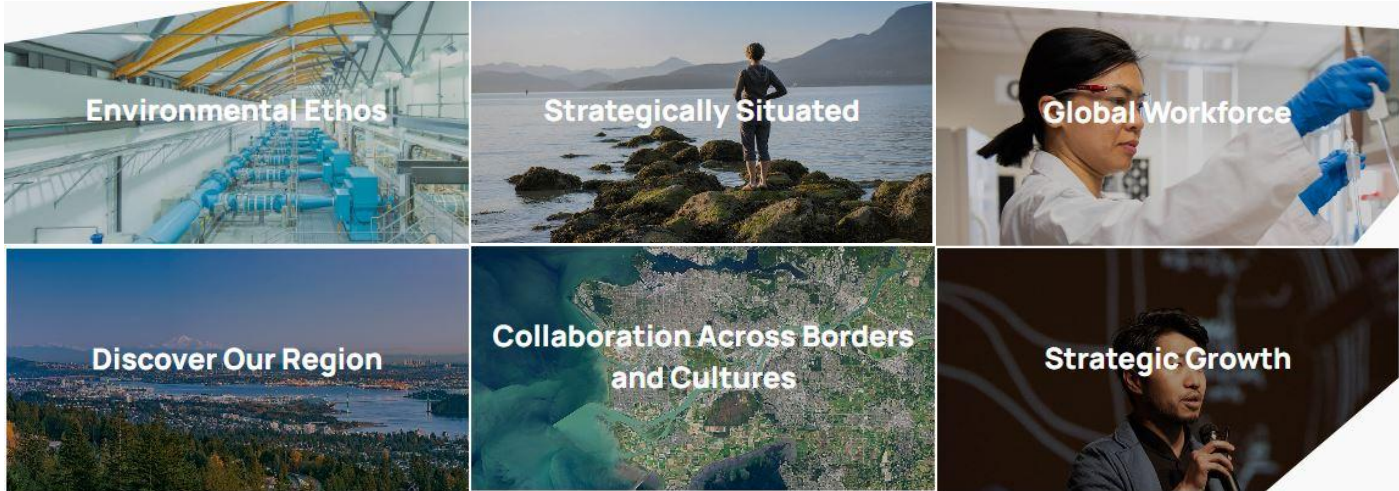
Discover why renowned international companies like Microsoft, Framestore, E-One Moli Energy, and Zymeworks have chosen the Metro Vancouver region as the best place to do business! [Click here](#) or click the 'play button' below to watch!



Metro Vancouver Advantages

Strategically situated on the west coast of Canada, the Metro Vancouver region is the economic heart of BC and is the third-largest metropolitan hub in Canada. As a gateway to Asia Pacific and North America, the region offers a competitive market, highly skilled and talented workforce, global connectedness, and garners a reputation for exceptional quality of life with a vibrant culture and celebrated diversity.

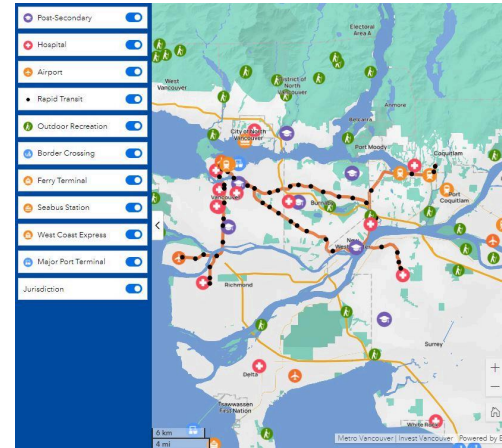
Visit the new-and-improved website to discover your Metro Vancouver advantage by clicking the tiles below.



Interactive Map: Discover our Region

The Metro Vancouver region truly has everything your business needs to thrive in the global economy from globally-renowned post-secondary institutions, a diverse and talented workforce, a thriving tech ecosystem, to resilient infrastructure, celebrated outdoor recreation, and a commitment to sustainability.

Explore key points of interest across the Metro Vancouver region!



[View Map](#)

Next up...

The Invest Vancouver team has maintained a presence at key events to attract global investment to the Metro Vancouver region. Some events coming up for 2024:

- World Hydrogen Summit - Rotterdam, Netherlands (May 13 - 15)
- BIO International Convention - San Diego, United States (June 3 - 6)
- GAC Spring Roadshow - Mexico City, Mexico (June 10 - 14)



High Tech Report

Discover the trends driving the High Tech sector forward in the Metro Vancouver region. Invest Vancouver's upcoming report will highlight how the sector is propelling the regional economy by showcasing our unique value proposition compared to other leading tech jurisdictions. Stay tuned for the full report later this year.

 **Save the date! New Mobility Forum on June 27, 2024**

In partnership with TransLink, Vancouver Entrepreneur’s Forum, and UITP, join us at the New Mobility Forum on June 27, 2024; a conference that brings together innovative transportation and technologies companies, as well as civic and business leaders from across the mobility ecosystem to explore, collaborate, interact, and share ideas.

✈️ Return of Siggraph in 2025

Siggraph is coming back to Metro Vancouver next summer, welcoming thousands of members from around the world, including researchers, artists, developers, filmmakers, scientists, and business professionals, to build the future of digital art and interactive design.

📊 Regional Economic Development Plan

Stay tuned to hear more about the Regional Economic Development Strategy! The plan will engage partners and leaders to develop objectives and goals that aim to deliver a more prosperous, innovative, inclusive, equitable, and resilient economy for the Metro Vancouver region today and tomorrow.

Follow Us to Learn More



Invest Vancouver is Metro Vancouver’s economic development service for the region. By working to secure strategic investment, promote the region to a global audience, and advise decision-makers through forward-thinking economic research and policy analysis, Invest Vancouver is amplifying opportunity and advancing shared prosperity for residents of the region. [Learn more about Invest Vancouver.](#)

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Opportunity. Amplified.
In a region like no other.