

Digital Media & Entertainment

The Metro Vancouver region stands out as North America's fastest-growing Digital Media & Entertainment hub, making it an ideal location to expand your business activities. The region boasts a thriving industry supported by a skilled talent pool, technology and entertainment hubs, and competitive tax credits for film, TV, and interactive digital media production.

Key competitive advantages



3rd largest Film and TV production center in North America¹



1,000+ Digital Media & Entertainment businesses in Metro Vancouver²



40,000+ skilled workers in Digital Media & Entertainment³

- **Scalable ecosystem** to help you grow with a reputation for exceptional quality
- Access to highly skilled and experienced **local & global talent**
- **Strategic global location** in the same time zone as Los Angeles and Silicon Valley, and a preferred gateway to the Asia-Pacific region
- **Collaborative cluster** with 50+ animation studios, 150+ visual effects and animation businesses, 230 immersive media companies, and 160+ game studios^{4,5}
- **Business-friendly climate** with competitive and stable government incentives⁶

In Good Company: Global Leaders in the Region

Video Games 	Immersive Media (AR/VR) 	Animation 	Visual Effects 
Electronic Arts Nintendo The Coalition Take-Two Interactive	3D Evolution LNG Studios Virtro Microsoft	Walt Disney Animation Sony Pictures Imageworks Animal Logic Bardel Entertainment	Industrial Light & Magic Framestore DNEG Image Engine

BC is Canada's largest foreign motion picture production hub.

Metro Vancouver's Supportive Ecosystem⁷

DigiBC is dedicated to fostering and advancing BC's Creative Technology industry, focusing on video games, interactive media, visual effects, animation, and VR/AR. Their mission encompasses education, advocacy, ecosystem development, and events.

Creative BC is an independent agency supported by the government of BC to foster the development of the province's creative industries. The agency offers various programs and services including film & television tax incentives, film commission services, and project funding.

Vancouver VR/AR Association (VRARA) promotes global collaboration in XR, mixed reality, spatial computing, and AI, fostering growth, research, and industry connections.

Screen BC is the motion picture production industry association of BC, representing 140+ member organizations.

Educational Programs:

- Vancouver Film School
- University of British Columbia
- Simon Fraser University
- Vancouver Community College
- Kwantlen Polytechnic University
- British Columbia Institute of Technology
- School of Motion Picture Arts - Capilano University
- Vancouver Animation School
- Emily Carr University of Art and Design
- Visual College of Art & Design
- InFocus Film School
- LaSalle College Vancouver
- Vancouver Institute of Media Arts
- Centre for Digital Media

Major Tax Incentives:

Provincial

- **Production Services Tax Credit (PSTC)**: Provides a 36% refundable tax credit on eligible labour costs to Canadian or international film and TV production companies with a permanent establishment in BC.
- **Film and Television Tax Credit (FIBC)**: Provides a 40% refundable tax credit on eligible labour costs to Canadian-controlled production companies with a permanent establishment in BC.
- **Digital Animation or Visual Effects (DAVE)**: Provides an additional tax credit of 16% on qualifying labour costs to production companies that employ BC talent for post-production and sound activities.
- **Interactive digital media tax credit (IDMTC)**: Canadian taxable corporations with permanent establishments in BC engaged in the development of interactive digital media products may qualify for a refundable 25% tax credit on eligible labor expenditures.

Federal

- **Film or Video Production Services Tax Credit (PSTC)**: Provides eligible productions with a 16% refundable tax credit on qualified labor expenses, administered by CAVCO and the Canada Revenue Agency to enhance Canada as a location for film and video productions employing Canadians.

SOURCES: ¹ Creative BC, ^{2, 3, 4, 6} Digital Media and Entertainment Sector Profile, Nordicity (prepared for Invest Vancouver), ⁶ 50+ animation studios in Vancouver, 150+ visual effects and animation businesses in Vancouver. 230 immersive media companies And 160+ game studios – BC, ⁷ Province of British Columbia



Invest Vancouver provides tailored services to help you grow and expand into the region's market.

Interested in the Metro Vancouver region?
Contact us at info@investvancouver.ca

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