

Company Case Study: High-tech



About INETCO

INETCO is an established technology company based in the Metro Vancouver region specializing in real-time transaction monitoring and fraud prevention solutions for the financial services industry. With over two decades of expertise in delivering payment security and reliability, INETCO empowers banks, payment processors, and service providers to outsmart fraudsters, stay compliant, and keep customers safe. The company is a key contributor to the region's tech landscape, driven by a tight-knit team that combines deep industry knowledge with a strong culture of innovation and collaboration.

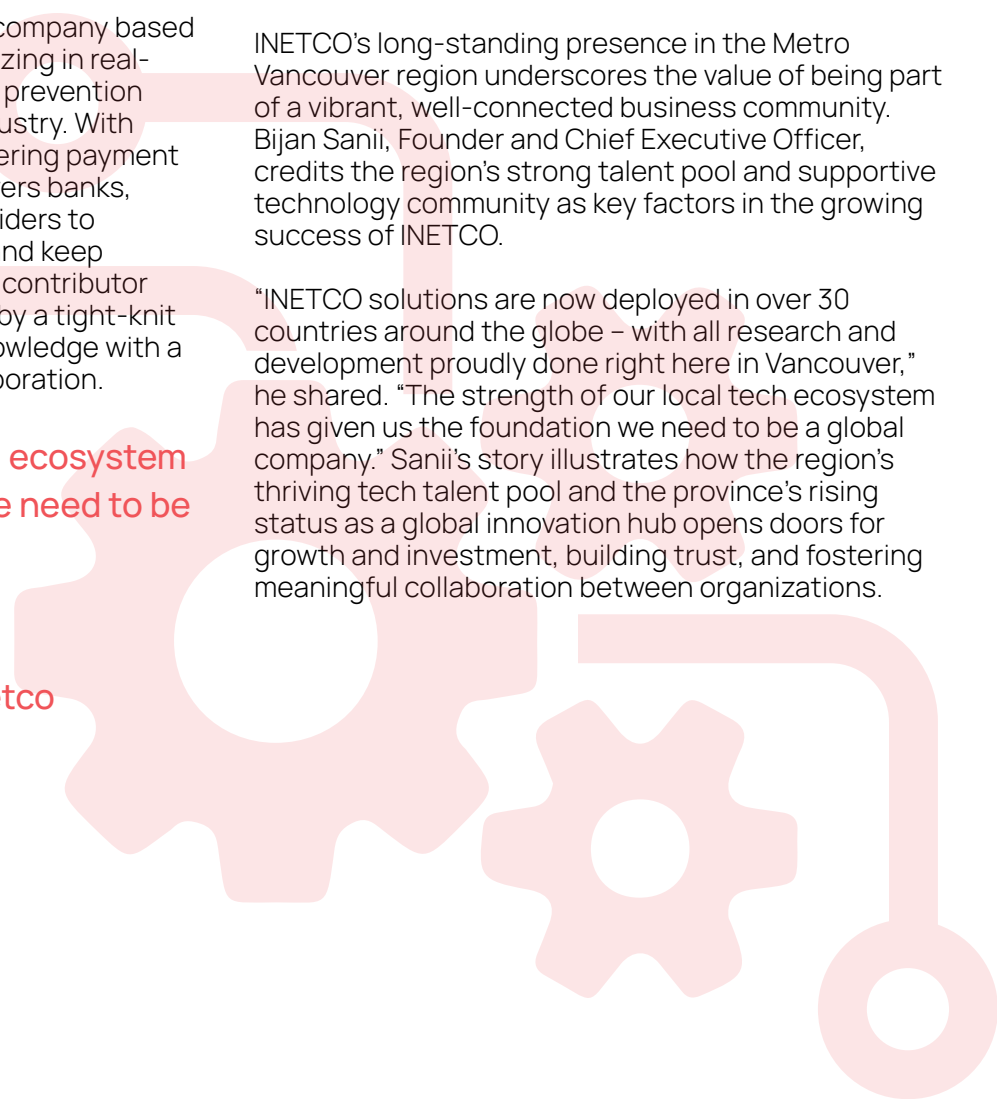
“The strength of our local tech ecosystem has given us the foundation we need to be a global company.”

**- Bijan Sanii, Founder and
Chief Executive Officer at Inetco**

Why the Metro Vancouver Region?

INETCO's long-standing presence in the Metro Vancouver region underscores the value of being part of a vibrant, well-connected business community. Bijan Sanii, Founder and Chief Executive Officer, credits the region's strong talent pool and supportive technology community as key factors in the growing success of INETCO.

“INETCO solutions are now deployed in over 30 countries around the globe – with all research and development proudly done right here in Vancouver,” he shared. “The strength of our local tech ecosystem has given us the foundation we need to be a global company.” Sanii's story illustrates how the region's thriving tech talent pool and the province's rising status as a global innovation hub opens doors for growth and investment, building trust, and fostering meaningful collaboration between organizations.





Access to Talent & Research Partnerships

Consistently ranked among the world's most livable cities, the Metro Vancouver region combines breathtaking natural beauty with urban sophistication – creating an exceptional quality of life that helps attract and retain top talent. INETCO has leveraged both the region's livability and its thriving tech ecosystem to build a strong, diverse team. The company draws from a deep talent pool that includes highly skilled immigrant professionals as well as graduates from leading post-secondary institutions such as the University of British Columbia, Simon Fraser University (SFU), and British Columbia Institute of Technology. In addition to hiring experienced local professionals, INETCO actively engages with the next generation of talent by offering co-op placements and internships. Several full-time employees began their careers at INETCO through these early opportunities.

The company also collaborates with SFU VentureLabs, an innovation hub that helps tech companies grow through tailored support programs, mentorship, networking, and shared workspace.



A Thriving Ecosystem for Growth

INETCO has both contributed to and benefited from the Metro Vancouver region's vibrant tech ecosystem. The company is active with In-Sec-M, Canada's national cybersecurity cluster, which connects key players across the fraud and cybersecurity landscape.

The company also engages with other leading industry organizations who are important players in the ecosystem to provide support and foster connections for innovative growth, including PacifiCan, Innovate BC, and the BC Tech Association. Innovate BC supports a wide range of tech-driven initiatives across the province, and the BC Tech Association hosts regular networking events and industry panels – forums where INETCO frequently contributes and connects with peers in the region's growing tech industry.

Looking Ahead

INETCO is focused on deepening its impact in the payment fraud detection and prevention space, with plans to scale at an accelerated pace. As the company grows, the Metro Vancouver region's rich talent pool and vibrant tech community will continue to play a key role in fueling its innovation and expansion.



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