



## Company Case Study: High-tech

### COPILOT AI

#### About CoPilot AI

Founded in Vancouver, CoPilot AI is an innovative artificial intelligence company specializing in sales enablement and business development automation. By leveraging AI-driven data insights, CoPilot AI helps businesses generate leads and build meaningful customer relationships through personalized digital outreach. The company has grown significantly since its inception, with a team of AI specialists, software engineers, and business strategists working together to drive innovation.

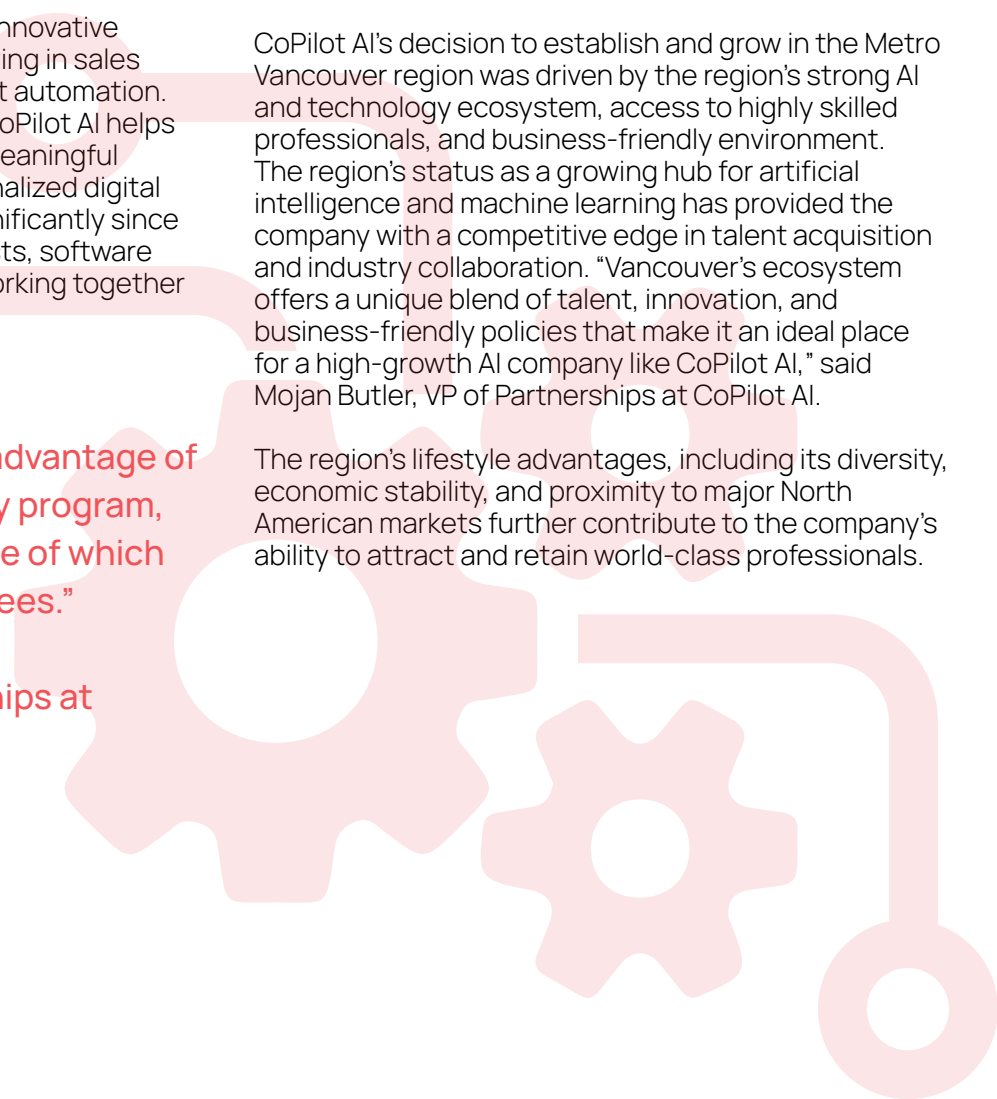
**“We’ve had the ability to take advantage of the career-ready wage subsidy program, hiring interns and co-ops, some of which have become full-time employees.”**

**– Mojan Butler, VP of Partnerships at CoPilot AI**

#### Why the Metro Vancouver Region?

CoPilot AI's decision to establish and grow in the Metro Vancouver region was driven by the region's strong AI and technology ecosystem, access to highly skilled professionals, and business-friendly environment. The region's status as a growing hub for artificial intelligence and machine learning has provided the company with a competitive edge in talent acquisition and industry collaboration. “Vancouver's ecosystem offers a unique blend of talent, innovation, and business-friendly policies that make it an ideal place for a high-growth AI company like CoPilot AI,” said Mojan Butler, VP of Partnerships at CoPilot AI.

The region's lifestyle advantages, including its diversity, economic stability, and proximity to major North American markets further contribute to the company's ability to attract and retain world-class professionals.





## Access to Talent & Research Partnerships

The Metro Vancouver region is home to a highly skilled workforce, supported by leading institutions like the University of British Columbia, Simon Fraser University, and the British Columbia Institute of Technology. CoPilot AI has leveraged these institutions for talent acquisition, hiring graduates with expertise in AI, machine learning, and software development.

Additionally, the region's dynamic tech community and incubators provide continuous opportunities for learning and networking. "The region's universities and tech community provide us with a competitive advantage in attracting top-tier talent while fostering collaboration and innovation," Butler noted.

CoPilot AI actively participates in Vancouver's startup and AI ecosystem, collaborating with local AI research initiatives and industry accelerators to stay ahead of emerging trends in sales and marketing automation.

**"We have this wonderful time zone, which works with North America quite well. We're in the same time zone as California and many of our customers, and the proximity, direct flights to hubs like San Francisco was a factor in that decision."**

**– Mojan Butler, VP of Partnerships at CoPilot AI**



## A Thriving Ecosystem for Growth

The Metro Vancouver region's rapidly expanding AI and tech industry has been instrumental in CoPilot AI's success. The region fosters a culture of innovation, with a strong network of AI-driven companies, industry accelerators, and startup incubators that support collaboration and business growth. "Being in Vancouver allows us to be part of a growing network of AI-driven companies, all contributing to the region's reputation as a global technology hub," Butler emphasized.

The region's connectivity to major North American markets, combined with a strong industry network, has enabled CoPilot AI to expand its reach while maintaining its core operations in the region.

## Looking Ahead

As AI adoption continues to accelerate across industries, CoPilot AI is focused on expanding its platform's capabilities and reaching new markets. The company is investing in advanced machine learning models to enhance its predictive analytics and personalization features, reinforcing its position as a leader in AI-powered sales automation.

By remaining in the Metro Vancouver region, CoPilot AI continues to benefit from the region's talent pool, innovation ecosystem, and access to global markets. As the AI sector grows, the company is poised to drive digital transformation while strengthening Vancouver's reputation as a leading hub for artificial intelligence.



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