

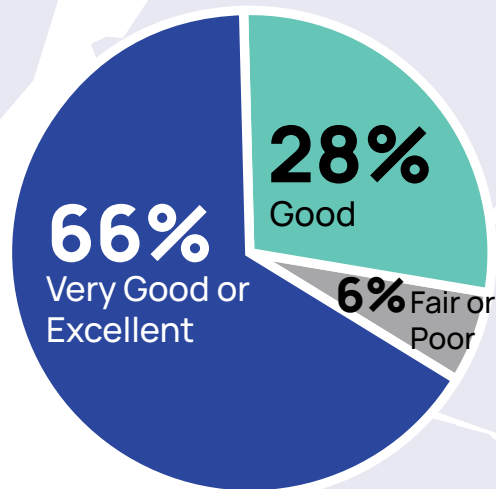
What drives corporate growth and expansion in Metro Vancouver?

Invest Vancouver's latest survey reveals that an initial investment from a global firm in the Metro Vancouver region often leads to reinvestment and expansion. Respondents report that the region performs strongly as a business location – a sentiment reflected in their actions, with most companies reinvesting after their initial market entry. The region also inspires confidence, as a large majority of the firms plan to further expand their footprint.

The message from international investors is clear: Metro Vancouver offers the conditions global companies need to grow. Exceptional talent and a rich network of partners fuel expansion and open doors to new possibilities.

Location Rating

Nearly all executives surveyed (94 per cent) felt the region was an attractive place to do business.



Top factors influencing their rating:



47%

Quality of life



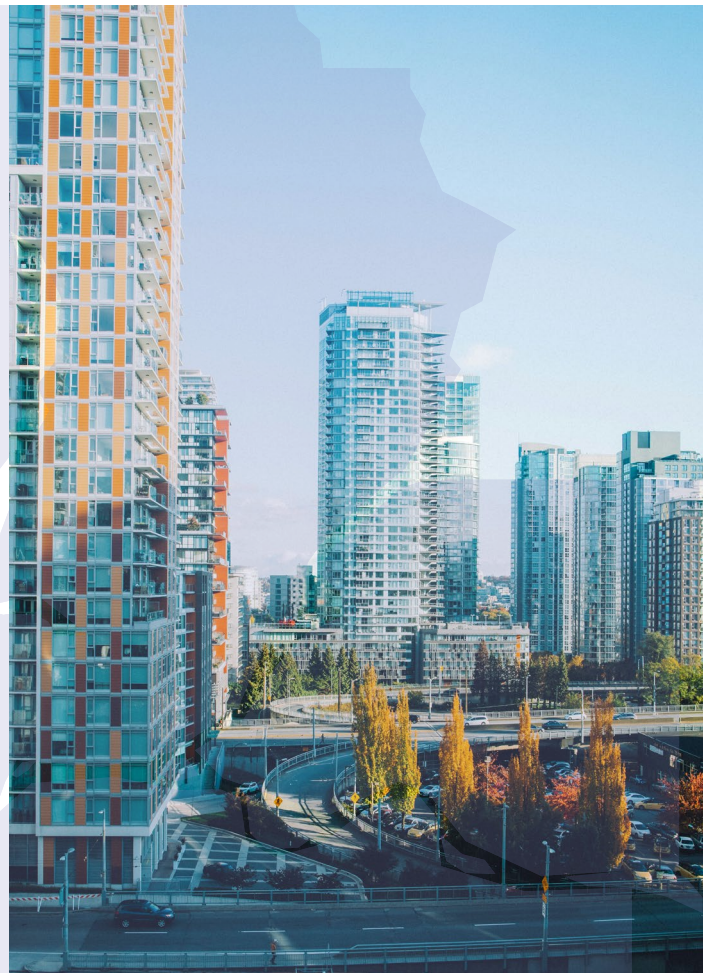
45%

Infrastructure



40%

Proximity to US markets



About the research

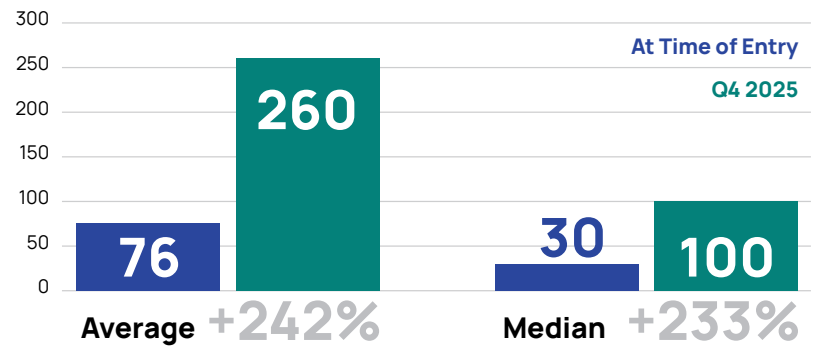
- On behalf of Invest Vancouver, PwC/Leger surveyed senior executives representing 47 foreign multinational enterprises.
- Companies with headquarters across the United States, Europe, the Asia-Pacific, and Latin America participated.
- Top industries represented included manufacturing, logistics & supply chain, professional, science & technical services, and information and communications services.

While many foreign firms enter the region with a small footprint, the Metro Vancouver region's business environment gives them the confidence to reinvest and expand.

Since landing, the average foreign company has more than tripled their headcount with most planning to expand even more in the next three years.

Change in Firm Size Since Market Entry

Foreign MNEs in the Metro Vancouver Region



Top reasons for expansion include:



Increased demand

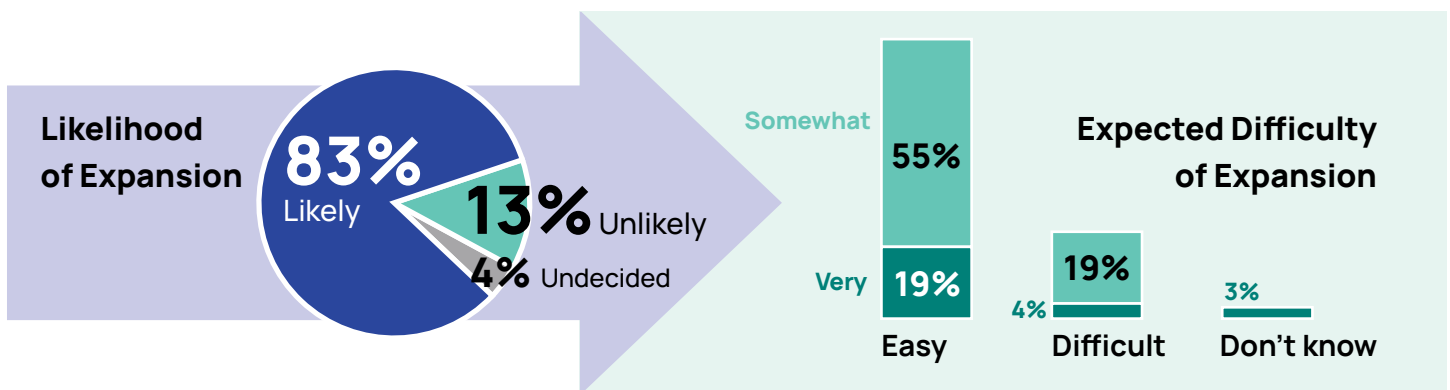


Access to skilled labour



Strategic partnerships

Foreign firms see strong potential in the Metro Vancouver region. Most have plans to grow over the next three years and the confidence that expanding here will be simple.



Invest Vancouver provides free, concierge services to make it easy for businesses to expand and find success in the Metro Vancouver region. Reach out to our team today.

Contact us at info@investvancouver.ca  [Invest Vancouver](https://www.investvancouver.ca)

INVEST VANCOUVER
A service of **metrovancover**