

# Digital Media & Entertainment

The Metro Vancouver region stands out as North America's fastest-growing Digital Media & Entertainment hub, making it an ideal location to expand your business activities. The region boasts a thriving industry supported by a skilled talent pool, technology and entertainment hubs, and competitive tax credits for film, TV, and interactive digital media production.

## Key competitive advantages



**3<sup>rd</sup>** largest Film and TV production center in North America<sup>1</sup>







**1,000+** Digital Media & Entertainment businesses in Metro Vancouver<sup>2</sup>



**40,000+** skilled workers in Digital Media & Entertainment<sup>3</sup>

- **Scalable ecosystem** to help you grow with a reputation for exceptional quality
- Access to highly skilled and experienced **local & global talent**
- **Strategic global location** in the same time zone as Los Angeles and Silicon Valley, and a preferred gateway to the Asia-Pacific region
- **Collaborative cluster** with 50+ animation studios, 150+ visual effects and animation businesses, 230 immersive media companies, and 160+ game studios<sup>4,5</sup>
- **Business-friendly climate** with competitive and stable government incentives<sup>6</sup>

## In Good Company: Global Leaders in the Region

Video Games 	Immersive Media (AR/VR) 	Animation 	Visual Effects 
Electronic Arts Nintendo The Coalition Take-Two Interactive	3D Evolution LNG Studios Virtro Microsoft	Walt Disney Animation Sony Pictures Imageworks Animal Logic Bardel Entertainment	Industrial Light & Magic Framestore DNEG Image Engine

## BC is Canada's largest foreign motion picture production hub.

### Metro Vancouver's Supportive Ecosystem<sup>7</sup>

**DigiBC** is dedicated to fostering and advancing BC's Creative Technology industry, focusing on video games, interactive media, visual effects, animation, and VR/AR. Their mission encompasses education, advocacy, ecosystem development, and events.

**Creative BC** is an independent agency supported by the government of BC to foster the development of the province's creative industries. The agency offers various programs and services including film & television tax incentives, film commission services, and project funding.

**Vancouver VR/AR Association (VRARA)** promotes global collaboration in XR, mixed reality, spatial computing, and AI, fostering growth, research, and industry connections.

**Screen BC** is the motion picture production industry association of BC, representing 140+ member organizations.

### Educational Programs:

- Vancouver Film School
- University of British Columbia
- Simon Fraser University
- Vancouver Community College
- Kwantlen Polytechnic University
- British Columbia Institute of Technology
- School of Motion Picture Arts - Capilano University
- Vancouver Animation School
- Emily Carr University of Art and Design
- Visual College of Art & Design
- InFocus Film School
- LaSalle College Vancouver
- Vancouver Institute of Media Arts
- Centre for Digital Media

### Major Tax Incentives:

#### Provincial

- **Production Services Tax Credit (PSTC)**: Provides a 28% refundable tax credit on eligible labour costs to Canadian or international film and TV production companies with a permanent establishment in BC.
- **Digital Animation or Visual Effects (DAVE)**: Provides an additional tax credit of 16% on qualifying labour costs to production companies that employ BC talent for post-production and sound activities.
- **Film and Television Tax Credit (FIBC)**: Provides a 35% refundable tax credit on eligible labour costs to Canadian- controlled production companies with a permanent establishment in BC.
- **Interactive digital media tax credit (IDMTC)**: Canadian taxable corporations with permanent establishments in BC engaged in the development of interactive digital media products may qualify for a refundable 17.5% tax credit on eligible labor expenditures.

#### Federal

- **Film or Video Production Services Tax Credit (PSTC)**: Provides eligible productions with a 16% refundable tax credit on qualified labor expenses, administered by CAVCO and the Canada Revenue Agency to enhance Canada as a location for film and video productions employing Canadians.

SOURCES: <sup>1</sup> Creative BC, <sup>2, 3, 4, 6</sup> Digital Media and Entertainment Sector Profile, Nordicity (prepared for Invest Vancouver), <sup>6</sup> 50+ animation studios in Vancouver, 150+ visual effects and animation businesses in Vancouver. 230 immersive media companies And 160+ game studios - BC, <sup>7</sup> Province of British Columbia



Invest Vancouver provides tailored services to help you grow and expand into the region's market.

Interested in the Metro Vancouver region?  
Contact us at [info@investvancouver.ca](mailto:info@investvancouver.ca)

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